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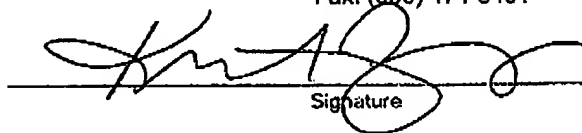
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Re: Serial No. 09/522,341

Atty. Docket No. UNIV0001D5

TOTAL PAGES (Incl. cover sheet) - 8

The following documents are enclosed:

- Certificate of Facsimile Transmission (1 page);
- Information Disclosure Statement (2 pages, in duplicate); and
- PTO SB/08 (3 pages).

Burden Hour Statement: This form is estimated to take 0.03 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

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Substitute for form 1449/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Sheet 1 of 3

Complete if Known

Application Number	09/522,341
Filing Date	3/9/2000
First Named Inventor	Donoho, et al.
Art Unit	2145
Examiner Name	Winder, Patrice L.
Attorney Docket Number	UNIV0001D5

U. S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US- 5,586,304	12/17/1996	Stupek, Jr. et al.	
		US- 6,996,819	2/7/2006	Alanis	
		US- 6,996,815	2/7/2006	Bourke-Dunphy, et al.	
		US- 6,971,094	11/29/2006	Ly	
		US- 6,941,453	9/6/2005	Rao	
		US- 6,922,831	7/26/2005	Kroening, et al.	
		US- 6,920,631	7/19/2005	Delo	
		US- 6,904,457	6/7/2005	Goodman	
		US- 6,836,794	12/28/2004	Lucovsky, et al.	
		US- 6,804,663	10/12/2004	Delo	
		US- 6,802,061	10/5/2004	Parthasarathy, et al.	
		US- 6,789,255	9/7/2004	Pedrizetti, et al.	
		US- 6,769,009	7/27/2004	Reisman	
		US- 6,745,224	6/8/2004	Fini	
		US- 6,735,766	5/11/2004	Chamberlain, et al.	
		US- 6,725,452	4/20/2004	Te'eni, et al.	
		US- 6,725,242	4/20/2004	Gardner	
		US- 6,658,489	12/2/2003	Asselin	
		US- 6,658,464	12/2/2003	Reisman	

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Foreign Patent Document Country Code ³ Number ⁴ Kind Code ⁵ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear

Examiner Signature	Date Considered
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This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Substitute for form 1449/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>	Complete if Known	
	Application Number	09/522,341
	Filing Date	3/9/2000
	First Named Inventor	Donoho, et al.
	Art Unit	2145
	Examiner Name	Winder, Patrice L.
Sheet 12 of 3	Attorney Docket Number	UNIV0001D5

U. S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US- 6,654,714	11/25/2003	Gentile, et al.	
		US- 6,611,862	8/26/2003	Reslman	
		US- 6,594,759	7/15/2003	Wang	
		US- 6,594,692	7/15/2003	Reisman	
		US- 6,594,369	6/13/2003	Hove, et al.	
		US- 6,557,054	4/29/2003	Reisman	
		US- 6,532,491	3/11/2003	Lakis, et al.	
		US- 6,523,166	2/18/2003	Mishra, et al.	
		US- 6,496,977	12/17/2002	Hamilton II, et al.	
		US- 6,493,594	12/10/2002	Kraml	
		US- 6,460,175	10/1/2002	Ferr, et al.	
		US- 6,449,642	9/10/2002	Bourke-Dunphy, et al.	
		US- 6,418,554	7/9/2002	Dolo, et al.	
		US- 6,389,589	5/14/2002	Mishra, et al.	
		US- 6,381,742	4/30/2002	Forbes, et al.	
		US- 6,378,128	4/23/2002	Edelstein, et al.	
		US- 6,360,366	3/19/2002	Heath, et al.	
		US- 6,353,928	3/5/2002	Altberg, et al.	
		US- 6,353,926	3/5/2002	Parthesarathy, et al.	

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document Country Code ³ Number ⁴ Kind Code ⁵ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	1 ⁶

Examiner Signature	Date Considered
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Application Number	09/522,341
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First Named Inventor	Donoho, et al.
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Attorney Docket Number	UNIV0001D5

Sheet 3 of 3

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No.†	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
		US- 6,347,398	2/12/2002	Parthasarathy, et al.	
		US- 6,347,396	2/12/2002	Gard	
		US- 6,345,386	2/5/2002	Delo, et al.	
		US- 6,330,715	12/11/2001	Razzaghe-Ashrafi	
		US- 6,327,617	12/4/2001	Fawcett	
		US- 6,324,693	11/27/2001	Broderon, et al.	
		US- 6,324,691	11/27/2001	Gazdik	
		US- 6,321,258	11/20/2001	Stollfus, et al.	
		US- 6,289,510	9/11/2001	Nakajima	
		US- 6,256,668	7/3/2001	Slivka, et al.	
		US- 6,240,451	5/29/2001	Campbell, et al.	
		US- 6,237,144	5/22/2001	Delo	
		US- 6,161,218	12/12/2000	Taylor	
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FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No.†	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ¹
		Country Code ³ -Number ⁴ -Kind Code ² (if known)				

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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 608. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. † Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.18 if possible. ⁶ Applicant is to place a check mark here if English language translation is attached.

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MAR 16 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Donoho, et al.

Docket No.: UNIV0001D5

Serial No. : 09/522,341

Art Unit: 2145

Filed: March 9, 2000

Examiner: Winder, Patrice L.

Title: Advice Provided for Offering Highly Targeted Advice Without Compromising Individual Privacy

March 16, 2006

Assistant Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

This Information Disclosure Statement is submitted:

- () under 37 CFR 1.97(b), or
(within three months of filing national application; or date of entry of international application; or before mailing date of first office action on the merits; whichever occurs last)
- (X) under 37 CFR 1.97(c) together with either a:
 - () **Certification** under 37 CFR 1.97(e), or
 - (X) a \$180.00 fee under 37 CFR 1.17(p), or
(After the CFR 1.97(b) time period, but before final action or notice of allowance, whichever occurs first)
- () under 37 CFR 1.97(d) together with a:
 - () Certification under 37 CFR 1.97(e), and
 - () a \$240.00 fee under 37 CFR 1.17(p)(1.97)(c), and
 - () a \$130.00 petition fee set forth in 37 CFR 1.17(i)(1.97)(d)
(Filed after final action or notice of allowance, whichever occurs first, but before payment of the issue fee)
- (X) The Commissioner is authorized to charge any additional fees or credit any overpayment to Deposit Account No. 07-1445 (Order No. UNIV0001D5). A copy of this sheet is enclosed for accounting purposes.

03/17/2006 SSESHE1 00000068 071445 09522341

01 FC:1806 180.00 DA

(X) Applicant(s) submit herewith Form PTO SB/08 -- Information Disclosure Citation together with copies of patents, publications or other information of which applicant(s) are aware, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.25.

() A concise explanation of the relevance of foreign language patents, foreign language publications and other foreign language information listed on PTO Form 1449, as presently understood by the individual(s) designated in 37 CFR 156(c) most knowledgeable about the content is given on the attached sheet, or where a foreign language patent is cited in a search report or other action by a foreign patent office in a counterpart foreign application, an English language version of the search report or action which indicates the degree of relevance found by the foreign office is listed on form PTO 1449 and is enclosed herewith.

It is requested that the information disclosed herein be made of record in this application.

Respectfully Submitted,



Michael A. Glenn
Reg. No. 30,176

Customer No. 22862